

Strategic Directions: 2014 – 2019

Vision: *An inclusive community where everyone has an affordable, appropriate home.*

Mission: *To be a leader in the local movement to prevent and end homelessness in Ottawa.*

Who we are: *The Alliance to End Homelessness is a non-partisan, non-profit organization working in partnership to inspire action, to generate knowledge and to inform a community-wide effort to achieve an end to homelessness in Ottawa.*

We INSPIRE

- A connected, broad-based movement to prevent and end homelessness
- A civic culture infused with the recognition that – in working together – we can succeed
- ATEH is known as a community leader and strategic, valued collaborator

- * Grow a committed, inclusive membership
- * Mobilize community champions
 - * Pursue innovative solutions
 - * Celebrate volunteers / donors
- * Foster collaboration across sector
 - * Communicate success

We LEARN

- A community that together generates and shares knowledge
- Information on community progress + challenges is available to all
- Utilization of ATEH-compiled or referenced knowledge in decision-making.

- * Assess and report to community on progress in ending homelessness
 - * Identify, prioritize & guide local research
 - Spotlight issues key to ending homelessness
- * Foster research/practitioner dialogue
 - * Engage student research
- * Convene annual Community Forum
 - * Be a local information repository

We INFORM

- ATEH is a strong, provocative policy-focused voice for the community
- ATEH is known as a connector, a space of joined-up activity
- An informed community, equipped with evidence of solutions and of what works

- * Engage elected officials at all levels
 - * Monitor + respond to emerging, relevant policy issues
 - * Communicate effectively
- * Partner, provincially + nationally, to achieve shared goals
 - * Develop and share life stories
 - Deliver impactful public education
- * Strengthen online presence

DESIRED OUTCOMES

ACTIVITIES